

PEOPLE FIRST

TY'JENYA JOINS THE WILLIAM & MARY TRIBE!



Ty'Jenya Pinkney brought her own tribe to the campus of William and Mary in Williamsburg as she moved into her dorm room to begin her college journey. Not only did her family come to help her get settled, but so did members of People First, USI!

Staff loaded up a van full of all the things she will need to make this a successful freshman year, and drove the 61 miles to help her move in.

Ty'Jenya is a first-generation college student from Tidewater Gardens. Through grit, determination, hard work and excellent grades she was awarded a full four-year scholarship from the Posse Foundation to attend the prestigious university. Her goal is to attend medical school and become a pediatrician or pharmacist. She's a 2023 graduate of Norview High School. For more about Ty'Jenya's journey to college, check out this [video](#).

We are so proud of you, Ty'Jenya!

HAVE A GREAT SCHOOL YEAR!

Back to school means new school uniforms, up-to-date vaccinations, and lots of school supplies – and People First was ready to assist residents with whatever they needed to start the year off right! People First provided 189 young people (117 families) with school uniforms and made the right connections for 17 children to receive needed vaccines.



They also participated with other community organizations at the Unity in the Community Back to School event held at Macarthur Center, where students received free backpacks and supplies, and families connected with assistance programs.

It's not too late to get school uniforms. If you know a former Tidewater Garden resident in need of school uniforms, please reach out to us today.

FOUR YEARS OF PUTTING PEOPLE FIRST

We are pleased to share with you the [Year 4 Tidewater Gardens Impact Report](#) that shows the hard work and dedication to our residents during the St. Paul's Transformation. Each year, City Council invests \$3 million to ensure residents who choose to participate through our People First Empowered by USI initiative receive the tools and resources they need to succeed.

Each year our former Tidewater Gardens residents continue to advance in each of the priority areas (housing, health & wellness, education, economic mobility) through the support of People First.

PEOPLE FIRST
URBAN STRATEGIES, INC.



TIDEWATER GARDENS
IMPACT REPORT



Some highlights from the report:

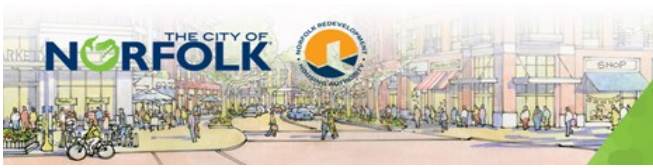
- 96.8% (or 592 of the original 611 eligible households) have engaged with People First.
- 100% of the 611 households have relocated.
- 54% say they will return to Kindred.
- 91% relocated to a neighborhood with <40% poverty.
- 91% (21 of 23) of People First enrolled high school seniors graduated in 2023!
- Average wage increased from the baseline \$14,177 to \$24,029.
- 97% of adult residents obtained health insurance.
- 100% of children have health insurance.

ST. PAUL'S ADVISORY COMMITTEE:

The next meeting will be held on September 19th, 2023 from 6-7:30pm at the Foodbank of Southeastern Virginia and the Eastern Shore, 800 Tidewater Drive in Norfolk. You can find the meeting minutes of previous meetings at <https://stpaulsdistrict.org/home/about/advisory-committee/>.

Questions?

Please email us at stpaulstransformation@norfolk.gov



THIS MONTH IN ST. PAUL'S

SEPTEMBER
2023

DEVELOPMENT

UNITY PLACE GROUNDBREAKING



City officials, former Tidewater Gardens residents, developer Brinshore and other partners gathered on September 13th to usher in the next phase of development in the Kindred Community – Unity Place! Unity Place at Kindred will be home to one hundred and forty newly constructed, energy efficient apartments.

Attendees enjoyed brief remarks, the groundbreaking ceremony and noshed on delicious food from Callier Catering, a SWaM vendor.



ST. PAUL'S TRANSFORMATION

GET SWaM CERTIFIED!

In August, Norfolk's Department of Housing and Community Development (DHCD) hosted the first of a series of SWaM certification information sessions. Angela Barber with the Virginia Department of Small Business and Supplier Diversity (SBSD), led 25 attendees through the SWaM certification process, including types of certification, the online application process, and navigation of the eVA procurement portal.



Our September session is completely booked! There are several more sessions planned, and we recommend that you register early as classes fill up quickly. Check out the flyer for class schedules and registration information.

Find out more [here](#).

Let's go SWaMming!

Schedule of Free SWaM Workshops:

SEPTEMBER 14	SWaM Hands-on Certification Application Assistance* 9 a.m. – 11 a.m. or 1 p.m. – 3 p.m. (choose one)	
OCTOBER 3	SWaM Certification Information 10 a.m. – 12 p.m.	
OCTOBER 3	SWaM Hands-on Certification Application Assistance* 1 p.m. – 3 p.m.	
OCTOBER 24	SWaM Hands-on Certification Application Assistance* 9 a.m. – 11 a.m. or 1 p.m. – 3 p.m. (choose one)	
NOVEMBER 2	SWaM Certification Information 10 a.m. – 12 p.m.	
NOVEMBER 2	SWaM Hands-on Certification Application Assistance* 1 p.m. – 3 p.m.	

* There is no cost for assistance to apply. Once an application is submitted, processing takes about 60 business days.