



# THIS MONTH IN ST. PAUL'S

APRIL  
2024

## PEOPLE FIRST

### LOOKING TO HIRE?

If you have job openings, People First, USI has the perfect opportunity to meet perspective employees!

We are looking for employers to participate in the People First Job Fair on Wednesday, May 15, 2024 from 10AM – 1PM at the Foodbank of Southeastern Virginia and the Eastern Shore, 800 Tidewater Drive in Norfolk.



This is your opportunity to interact with former Tidewater Gardens residents looking for employment. You are invited to set up a table at the job fair, conduct “on-the-spot” interviews, and mingle with potential employees ready to work.

Contact Erika Reel, People First, USI Workforce Specialist, [erika.reel@usi-inc.org](mailto:erika.reel@usi-inc.org), 757-972-7653 (cell), 757-390-4625 (office) to register. **It's free!**

### PEOPLE FIRST BY THE NUMBERS

The People First USI team made **82 service linkages**, connecting families to partners for supportive services. This month, 84% of the service linkages were related to basic household needs and Youth Services.

- Asset Building: 3 (4%)
- Basic and Emergency Services: 38 (47%)
- Early Childhood Services: 1 (1%)
- Employment Services: 8 (10%)
- Health and Family Services: 1 (1%)
- Youth Services: 31 (37%)

## PEOPLE FIRST, USI IS HIRING!

People First, empowered by Urban Strategies, Inc., is looking for outstanding candidates to fill open positions in Norfolk. If you have a heart for service and want to work with former Tidewater Gardens residents on their success journeys, please apply!



- [Outreach](#)
- [Family Support Specialist I](#)
- [Family Support Specialist II](#)
- [Associate Project Manager](#)
- [Senior Project Manager](#)

## THANK YOU PARTNERS!

People First, USI could not be successful in creating thriving and stable families of former Tidewater Gardens residents without our partnerships with housing, health, education, career and community organizations. In March, our partner organizations came together for the quarterly partners meeting, held at The Slover.



Partner organizations provided updates and specific data in the four pillars of concentration – housing stability, economic mobility, health and wellness, and education. This was an opportunity for community stakeholders to review progress of residents, and determine gaps where additional help is needed.

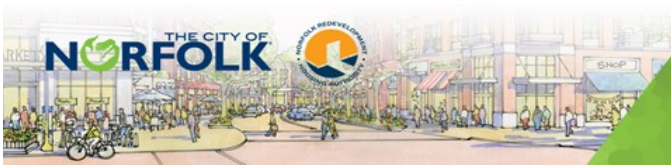
The next quarterly meeting will be held in June.

### ST. PAUL'S ADVISORY COMMITTEE:

The next meeting will be held on April 16, 2024 from 6-7:30pm at the Foodbank of Southeastern Virginia and the Eastern Shore, 800 Tidewater Drive in Norfolk. You can find the meeting minutes of previous meetings at <https://stpaulsdistrict.org/home/about/advisory-committee/>.

#### Questions?

Please email us at [stpaulstransformation@norfolk.gov](mailto:stpaulstransformation@norfolk.gov).



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## DEVELOPMENT

### DEVELOPER FORUM A SUCCESS!

More than 100 developers from Hampton Roads and beyond attended the Norfolk Developers Forum in March, where they learned about development and renovation opportunities in the city of Norfolk. Sponsored by the City of Norfolk and Norfolk Redevelopment and Housing Authority (NRHA), participants received a comprehensive overview of upcoming projects, discovered resources tailored for development businesses and learned tips on navigating Norfolk's planning process from concept to construction.



Most importantly, developers were able to engage and begin to create meaningful partnerships between NRHA, the city of Norfolk and other seasoned developers to create new avenues for inclusive housing and economic development. This two-day event began with a reception at the Harbor Club on March 27 where participants were able to network with city officials, including Mayor Kenneth Alexander, Ph.D., City Manager Patrick Roberts, Deputy City Manager Trista Pope, and Councilpersons Danica Royster (Super Ward 7), and John "JP" Paige (Ward 4).

The Forum was held on March 28 at the Kroc Center. In addition to NRHA citywide projects, the Department of Housing and Community Development introduced developers to upcoming projects in the Kindred community, including subcontracting opportunities in housing, infrastructure, and the Blue/Greenway resilient park. Norfolk's departments of Diversity, Equity and Inclusion, Economic Development and Planning also made presentations.

If you would like more information, contact Kristie Knutson at 757-314-1682 or [kknutson@nrha.us](mailto:kknutson@nrha.us).

### MAKE YOUR MARK AT KINDRED!

The Kindred Art Project integrates amazing local artwork, representative of the community, into the new buildings in the Kindred community. Artwork on display was selected by The Franklin Johnston Group, property managers of Reunion and Origin Circle apartment homes.

Congratulations to all artists below, who were selected to participate:

- Poetry Jackson
- Clayton Singleton
- Ramon Johnson
- Chris Green
- Navid Rahman
- Tiffers Reed
- Rianna Agdinaoay
- Angel Jones
- Alliannah Hamilton
- Devon Lawrence
- Richard Nickel
- Avery Keys
- Shawna Carey
- Cortney Rice
- Simone Couter
- Teens With A Purpose
- Asiko-oluwa Aderin
- Mark Todd
- Phalecia Powell
- David Freeman

In addition to these local artists, The Franklin Johnston Group will host a culminating experience, "Make Your Mark - One Stroke Project". This Kindred Art Project will engage former Tidewater Gardens residents on April 20th from 1pm to 3pm at Origin Circle.

Residents will be able to brush their own paint stroke onto a large canvas that will hang in the building. To ensure that adequate art supplies will be on hand, interested residents should provide an email confirmation of their attendance to [TheKindredArtProject@gmail.com](mailto:TheKindredArtProject@gmail.com).

THE FRANKLIN JOHNSTON GROUP & BRINSHORE DEVELOPMENT WOULD LIKE TO INVITE YOU TO A COMMUNITY ART EXPERIENCE WHERE YOU CAN

## MAKE YOUR MARK.

PARTICIPANTS CAN PICK UP A BRUSH AND PAINT COLOR AND "MAKE THEIR MARK" ON ROWS OF CANVASES TO CREATE A COLLABORATIVE ASSEMBLY OF PIECES TO BE DISPLAYED IN THE KINDRED APARTMENT HOME COMMUNITY.

**SATURDAY, APRIL 20, 2024**  
**1:00PM- 3:00PM**

**ORIGIN CIRCLE AT KINDRED**  
451 CHURCH ST, NORFOLK, VA 23504

THIS EVENT IS INTENDED FOR NEW OR POTENTIAL RESIDENTS, KINDRED ART PROJECT SUPPORTERS, COMMUNITY LEADERS, LOCAL BUSINESSES, AND ANYONE ELSE WITH A CONNECTION TO THE ST. PAUL'S KINDRED APARTMENT COMMUNITY.

**TO LET US KNOW YOU ARE COMING**  
(SO WE CAN MAKE SURE WE HAVE ENOUGH SUPPLIES)  
OR FOR MORE INFORMATION EMAIL US AT...  
[THEKINDREDARTPROJECT@GMAIL.COM](mailto:THEKINDREDARTPROJECT@GMAIL.COM)

**KINDRED ART PROJECT**

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