



# St. Paul's Advisory Committee Meeting

Electronic Update

July 19, 2022

PEOPLE  FIRST



EMPOWERED BY

URBAN STRATEGIES, INC.

People First USI SPAC Update

# Supporting the residents of Tidewater Gardens

## Housewarming Drive is in full swing!

- Moms on a Mission supports the St. Paul's Transformation Housewarming Gift Drive by donating 30 baskets filled with household essentials for relocated families of the Tidewater Gardens community
- Other Partners have also collectively donated over 30 baskets to residents:
  - NRHA
  - Temple of Love Outreach Ministry
  - Commune
  - Herald of His Coming
  - Up Center
  - Mr. & Mrs. Mitchell
  - Deborah Burris
  - Kaleidoscope Counseling
  - Teens with a Purpose
  - Calvin Johnson of Callajohn Racing in Chesapeake
  - St. Mary's Basilica
  - Second Calvary Baptist Church
  - Eight anonymous individuals



# Back To School



123

## Back to School Bash

- ✓ People First is working on ways to bring community events to various locations around the city to engage residents with school-aged children
- ✓ Back to School Bash is planned for various locations between August 15-20
- ✓ Will include:
  - Donated bookbags and supplies from community partners
  - School Uniforms or clothing for children in the household
  - Connection to services and resources



# People First in the Community

- An RFP for year four services will be issued at the end of July; RFP will respond to current needs of residents
- People First is hosting a Hiring Event on July 28, 2022, @ St Mary's
- People First partnering with Slover Library for an event for youth on July 30<sup>th</sup>
- Partnering on the National Night out Event- August 5th



# Relocation Dashboard

## Tidewater Gardens Relocation Dashboard Summary as of June 30, 2022

- **540 household (87% vacancy)** have transitioned out of Tidewater Gardens
- **54%** express a desire to return to the new community
- **82% (445 households)** have selected housing options in Norfolk
- **52% (281 households)** moved to private rental through the HCV program



- **31% (447 households)** have moved into defined Area of Opportunities as defined by HUD (**not including** moves to other NRHA assisted communities)
  - 85% in neighborhoods with <40% poverty (without minority concentration considered)
  - 40% in neighborhoods with <20% poverty (without minority concentration considered)
  
- **25% (540 households)** have moved into defined Area of Opportunities as defined by HUD (including moves to other NRHA assisted communities)
  - 67% in neighborhoods with <40% poverty (without minority concentration considered)
  - 30% in neighborhoods with <20% poverty (without minority concentration considered)



# Redevelopment Update

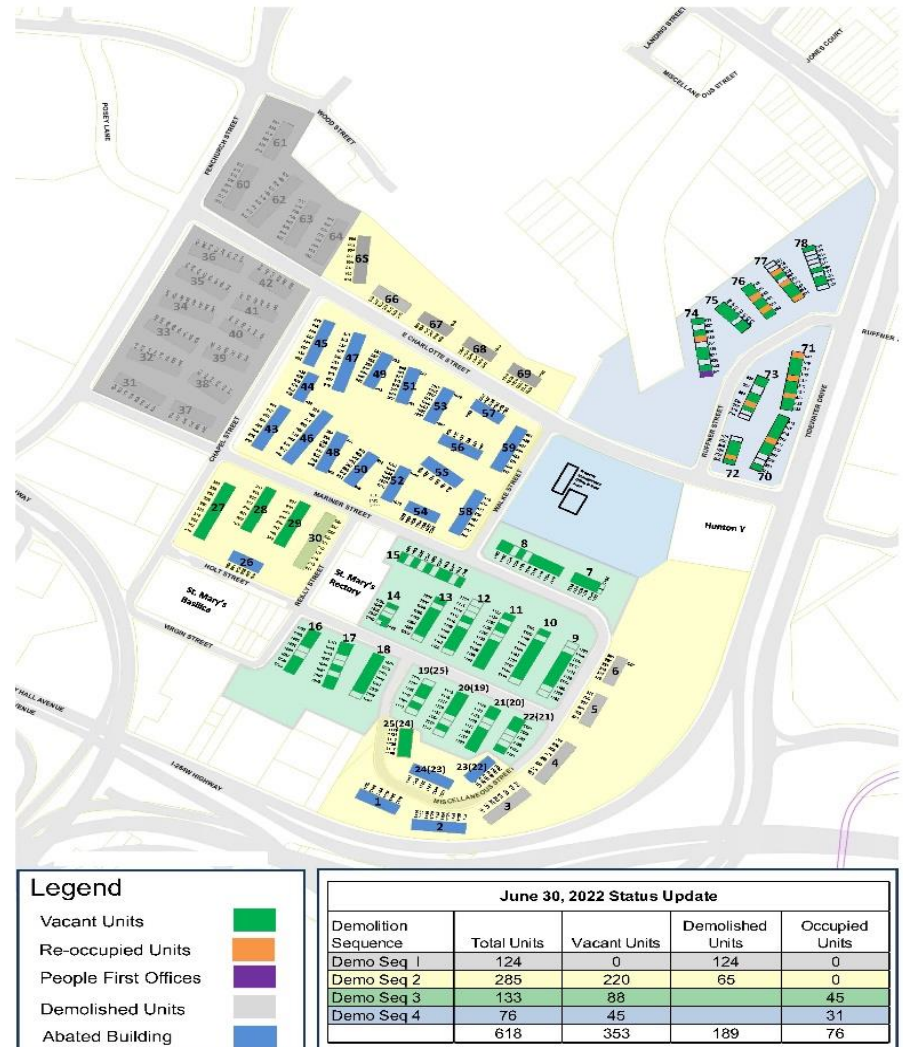
*Norfolk Redevelopment and Housing Authority  
Brinshore Development, LLC*



# Demolition Update

- Phase 2 demolition is progressing as planned
- Sixteen (16) of the 36 buildings have been demolished, totaling 128 units of the 285
- Only four (4) buildings remain to be abated, with completion expected by the end of the month
- On track for Phase 2 demolition completion in October

## Vacancy Tracking Map For Tidewater Gardens



## New Housing Near Site

Market Heights is a brand-new 100% affordable apartment community offering one-, two-, and three-bedroom apartments with upscale amenities in eco-friendly Earthcraft Certified buildings in Norfolk's St. Paul's District!

Tidewater Gardens residents have the right to the Project Based Voucher units (41 in total)

NRHA will start processing families later this year (Sept/Oct) for a January lease up

Market Heights Units Available to Tidewater Gardens Residents	Total
1 bedroom	3
2 bedroom	28
3 bedroom	10
Totals	41



Located on Tidewater Drive next to Ruffner Middle School

# Naming Update



**NORFOLK REDEVELOPMENT  
HOUSING AUTHORITY**

**THE CITY OF  
NORFOLK  
BRINSHORE**

## WE WANT YOUR INPUT!

Help us choose a name for the newly redeveloped Tidewater Gardens!  
Visit [bit.ly/TidewaterGardensNameSurvey](https://bit.ly/TidewaterGardensNameSurvey) by **August 7, 2022**, to take our short survey. We value your input.

Printed surveys will be available at the following locations in Norfolk:

- Norfolk Redevelopment and Housing Authority | 555 East Main Street
- The Basilica of Saint Mary | 232 Chapel Street
- City of Norfolk City Hall | 810 Union Street, 1st Floor
- People First Office | 521 Ruffner Street

### WE WANT YOUR FEEDBACK!

The Tidewater Gardens redevelopment needs a new name that honors the resiliency, friendship and faith that formed this historic community while also celebrating its bright future.

Help us choose a name for the newly redeveloped community!  
[bit.ly/TidewaterGardensNameSurvey](https://bit.ly/TidewaterGardensNameSurvey)

Win a \$100 Visa Gift Card!



- Postcards were mailed to residents in Tidewater Gardens (onsite and relocated), Young Terrace and Calvert Square on Friday, July 15
- Electronic version on [www.stpaulsdistrict.org](https://www.stpaulsdistrict.org)
- Social Media posts will occur until survey close
- Press release to go out this week
- Hard copies of surveys at City Hall, NRHA, St. Mary's and People First Offices
- Surveys due on August 7<sup>th</sup>
- **PLEASE HELP SPREAD THE WORD!**





## New Bridge & New East/West Connection!

The St. Paul's Transformation team has completed the design of the vehicular and pedestrian bridge that connects the redeveloped Tidewater Gardens and the new Blue/Greenway park.

- Will serve as a safe passage for kids walking to school, residents navigating to their new home, and visitors looking to enjoy the new park
- Provides safe seating, ample lighting and establishes a sense of place